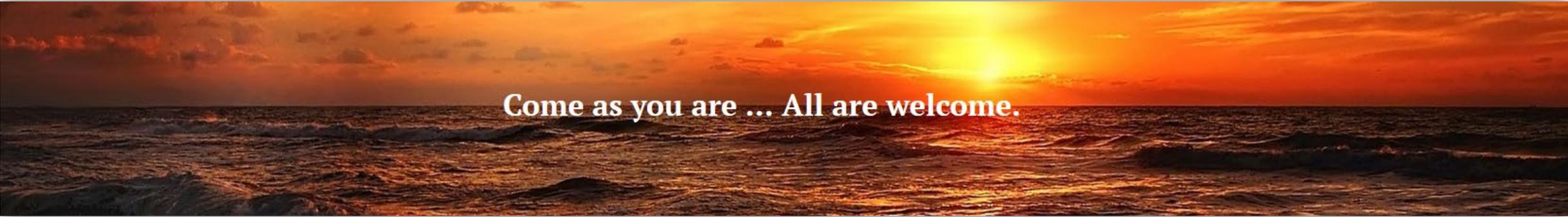


# Church of the Good Shepherd



Come as you are ... All are welcome.

Parish Profile Survey Results  
August 2020

# Survey Methodology

- Designed by Vestry sub-committee including non-vestry members
- Administered via SurveyMonkey link and paper forms
- Survey period: 7/19 – 8/9
- Multiple choice; free response; Likert ratings
- Sections (91 items):
  - I: Information About You (7 items)
  - II: Worship and Spiritual Formation (9 items)
  - III: Your Involvement at Good Shepherd (8 items)
  - IV: Vision and Mission (6 questions)
  - V: Welcome and Fellowship (8 questions)
  - VI: Stewardship (5 questions)
  - VII: Characteristics of Our Next Priest (34 items)
  - VIII: Good Shepherd's Future (9 items)
  - IX: Personal Narrative (5 items)

**60% Response Rate**  
*(149 of 250 possible)*

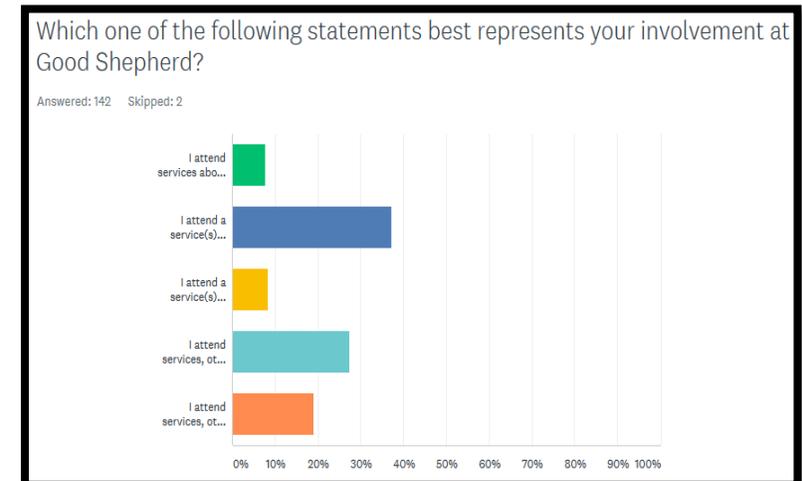
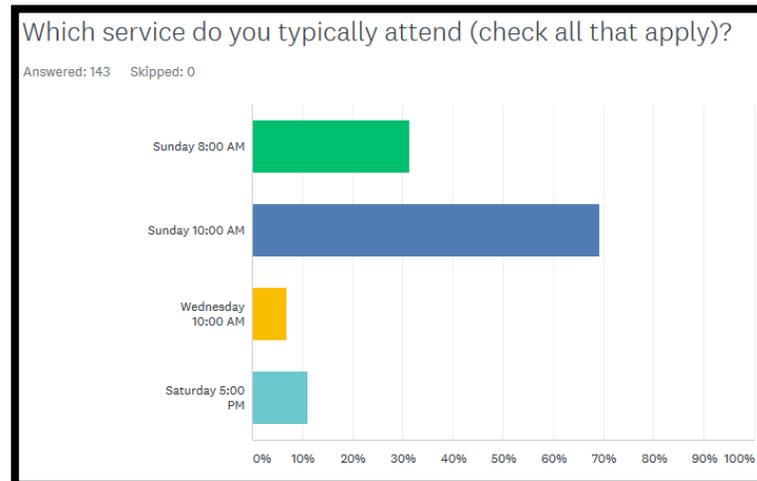
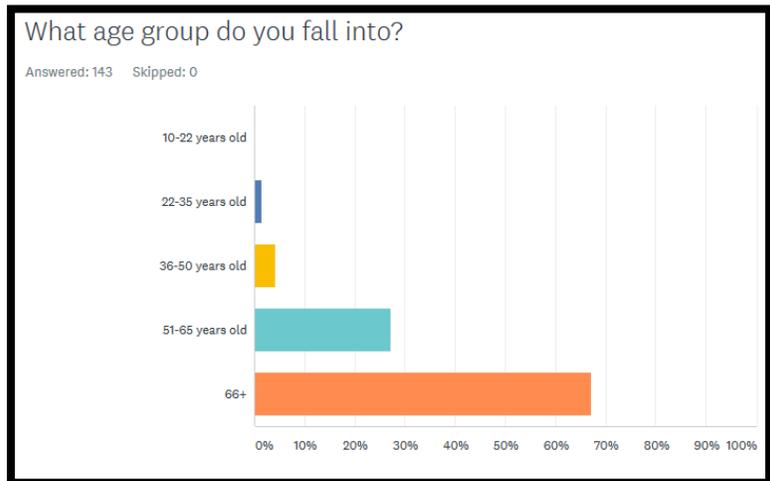
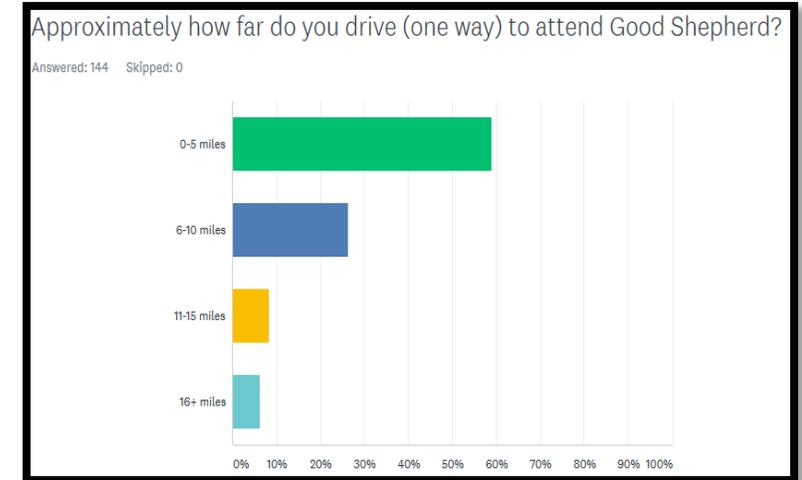
# Interpretation Notes

- Initial review and interpretation by sub-committee
- Findings don't necessarily represent opinions of Good Shepherd's congregation; they represent opinions of survey respondents
- “To what extent do you agree...”:
  - Strongly Disagree
  - Disagree
  - Neutral
  - Agree
  - Strongly Agree
- The same data can be used to support different narratives:
  - Consider the purpose of the study
  - Involve diverse perspectives in the review and interpretation
  - Agree upon operational definitions and rating ceilings/limits
  - Don't overanalyze...often times a cursory view will provide the answers

# I: Information About You (Respondent)



- In general, survey respondents are:
- Long-term members (~60% >6 years)
  - Multigenerational:
    - 1% 22-35 years
    - 5% 36-50 years
    - 28% 51-65 years
    - 67% 66+ years
  - Sunday morning worshipers
  - Residents of Dunedin & surrounding communities
  - Actively involved in the life of the church

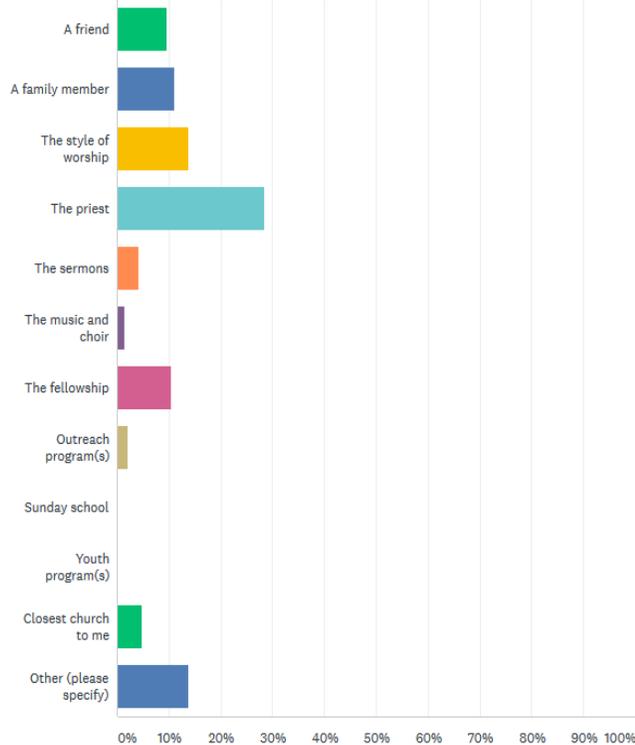


# I: Information About You (Respondent)



What initially drew you to Good Shepherd (if more than one applies, select the ONE which was most significant to you)?

Answered: 144 Skipped: 0

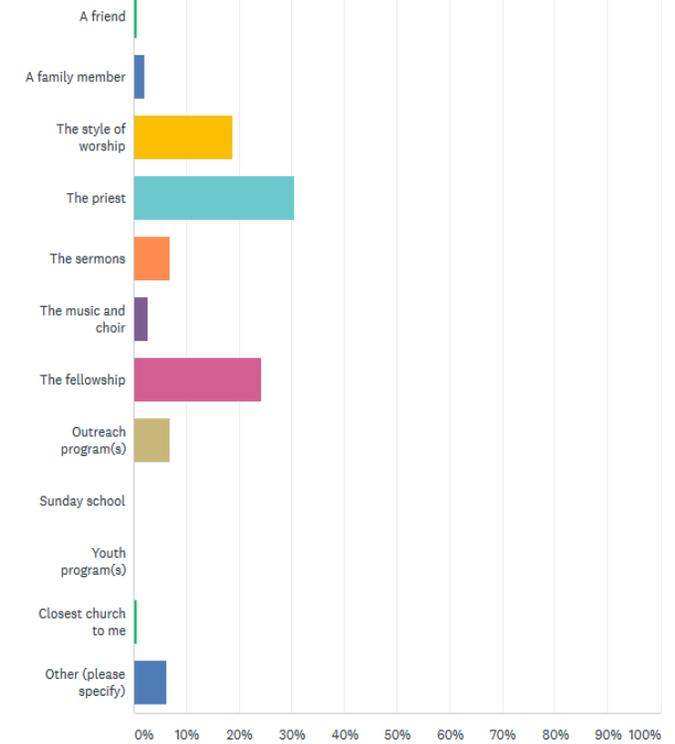


In general, survey respondents stay at Good Shepherd for the same reason they first came:

- The priest
- The style of worship
- The fellowship
- All of the above

Why do you stay at Good Shepherd (if more than one applies, select the ONE which is most significant to you)?

Answered: 144 Skipped: 0



# II: Worship & Spiritual Formation

Item	% Strongly Agree/Agree
Activities & programs help me grow in my relationship with Christ	90%
Worship is vibrant and relevant; I leave feeling equipped to be a witness of the Good News	91%
Prayer is an important part of the church and modeled in various ways	91%
Ministries are effective	94%
Good Shepherd encourages my learning and spiritual development	95%
Good Shepherd is a place where I can grow and be fed spiritually	94%
Good Shepherd is responsive to changes in our congregation	85%
Good Shepherd is responsive to changes in our community	88%
Adult Christian Education and Formation programs are meaningful to me	53%

Worship, spiritual formation, and ministries are strengths of Good Shepherd; they help parishioners grow in their relationship with Christ and each other, and prepare them to be a witness of the Good News in their communities.

# III: Your (Respondent) Involvement at Good Shepherd



Respondents indicate a strong sense of engagement & empowerment; awareness and involvement in ministries & programs; open communication; commitment to Baptismal Covenant

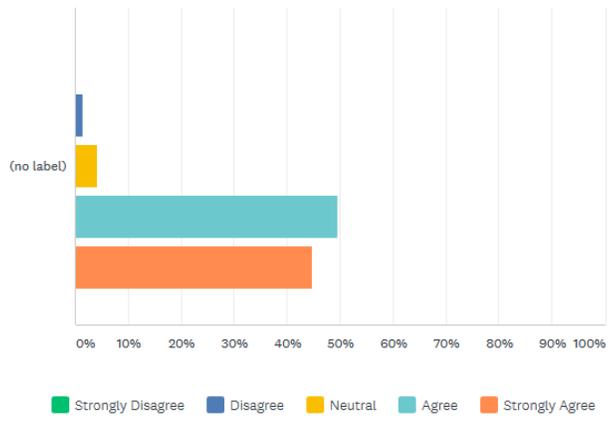
- 97% are aware of the ministries and programs available in the church.
- 95% agree or strongly agree that communication is open and that it is easy to find out what is going on in the church.
- 93% indicated that they know where in the church to take their concern, if they had one.
- 92% understand and try to live out the commitments made in their Baptismal Covenant.
- 85% of respondents feel engaged with Good Shepherd and consider themselves to be an active member of the congregation.
- 85% feel empowered to share their gifts and talent within and outside of the church.
- 78% expect to be members of the church 3 years from now.
- 51% indicated that they would like to be more involved in the church's ministries and programs.

*% of Agree or Strongly Agree*

# IV: Vision and Mission

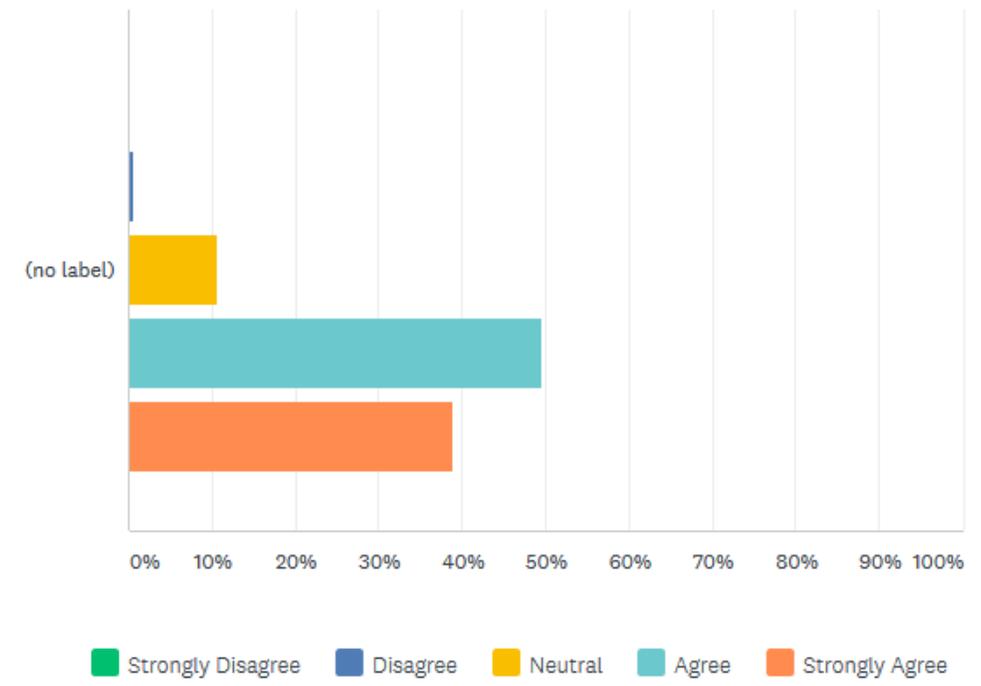
Our church has a clear sense of mission as expressed in our Baptismal Covenant.

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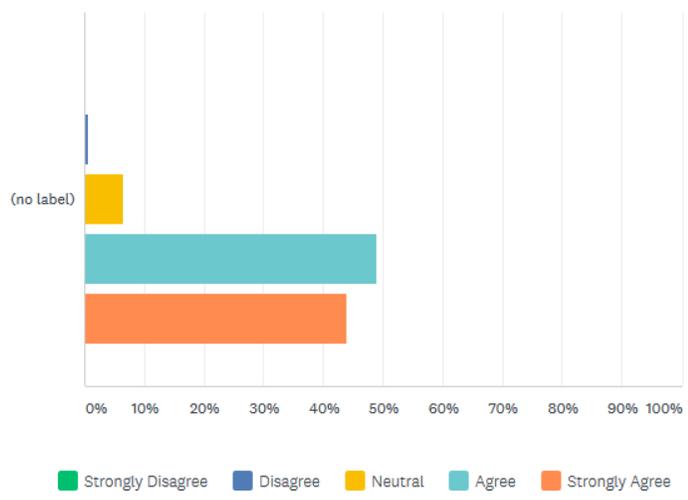
I understand the Vision of Good Shepherd.

Answered: 141 Skipped: 8



I am committed to the mission of Good Shepherd.

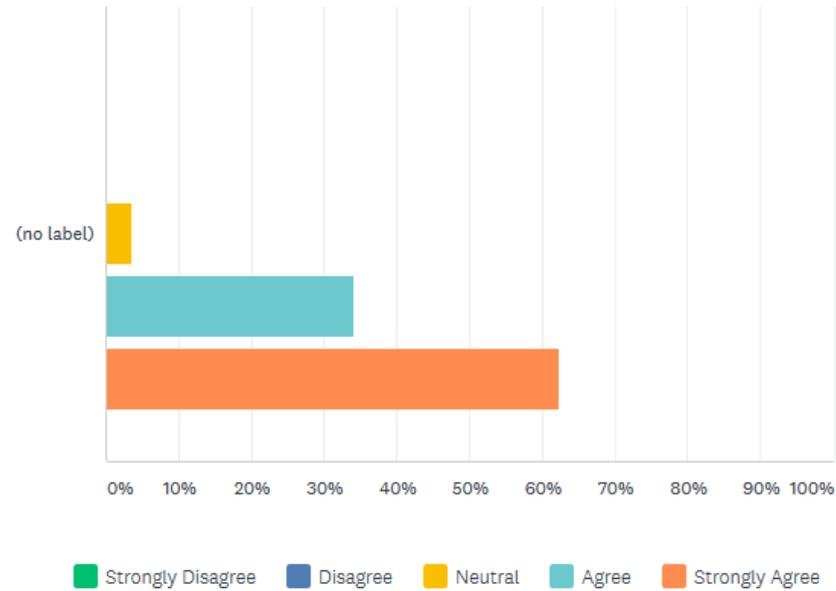
Answered: 141 Skipped: 8



# IV: Vision and Mission

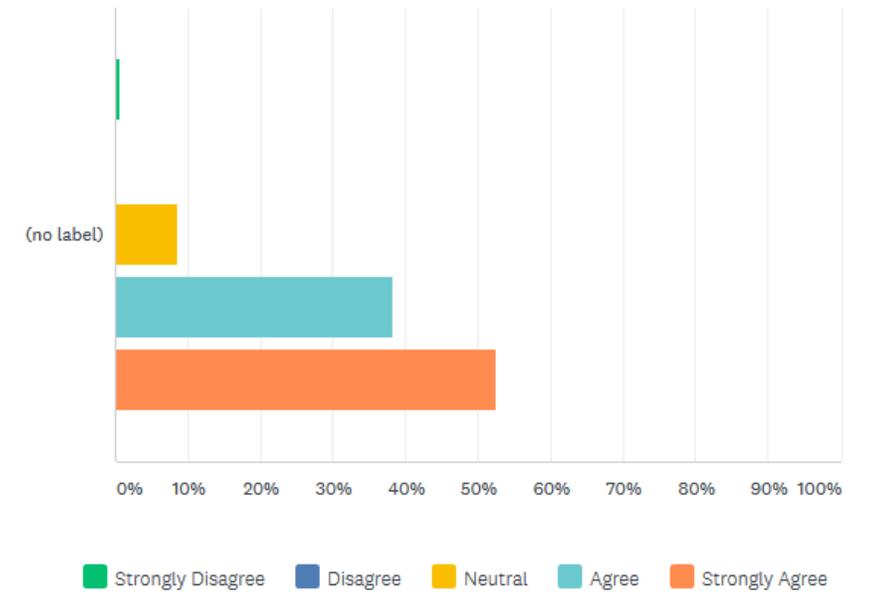
Our church's community ministries are an integral part of our mission and love for our neighbors.

Answered: 141 Skipped: 8



Good Shepherd is attentive to people with pastoral needs.

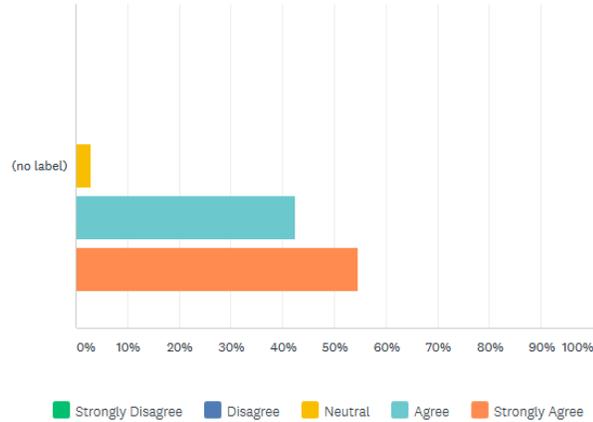
Answered: 141 Skipped: 8



# V: Welcome & Fellowship

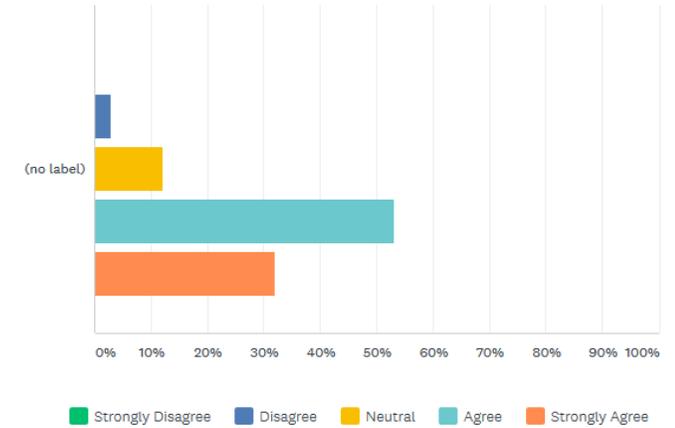
Our church is hospitable and works to include newcomers.

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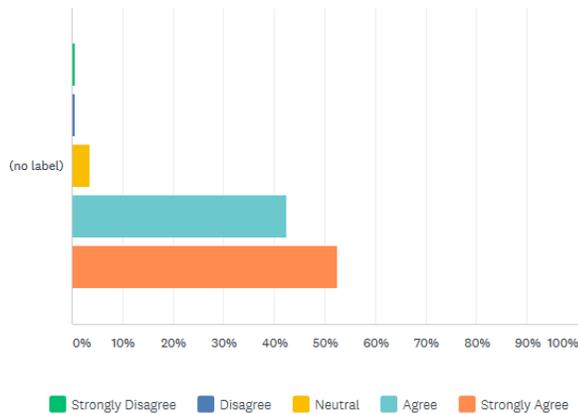
I have invited others to visit our church.

Answered: 141 Skipped: 8



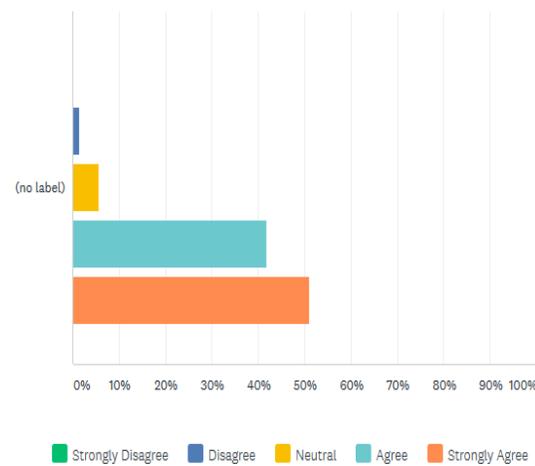
Our church really lives out its values in modeling Christ's love and reconciliation for all people.

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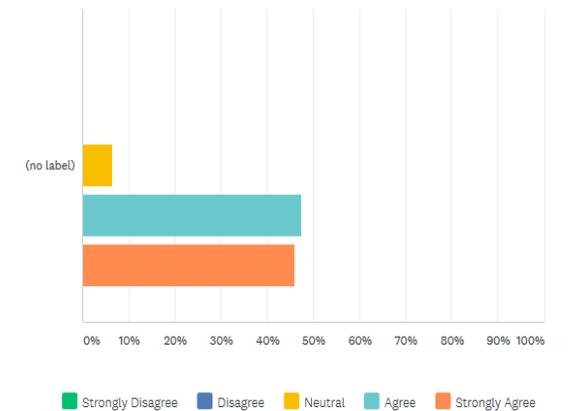
Our congregation welcomes and involves people of diverse backgrounds.

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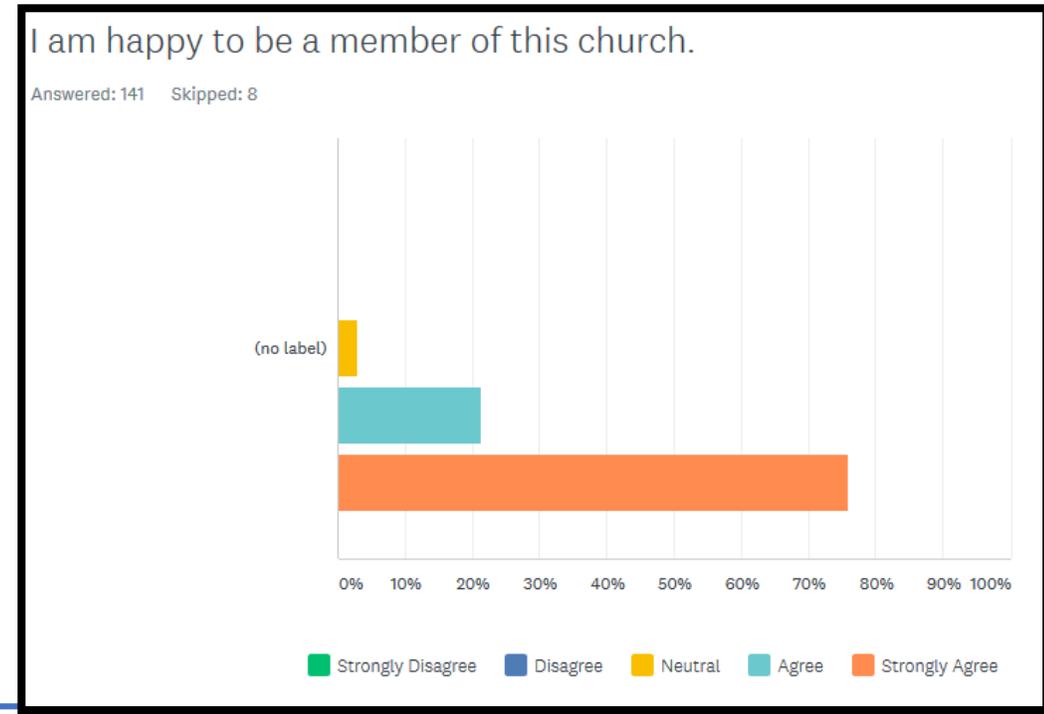
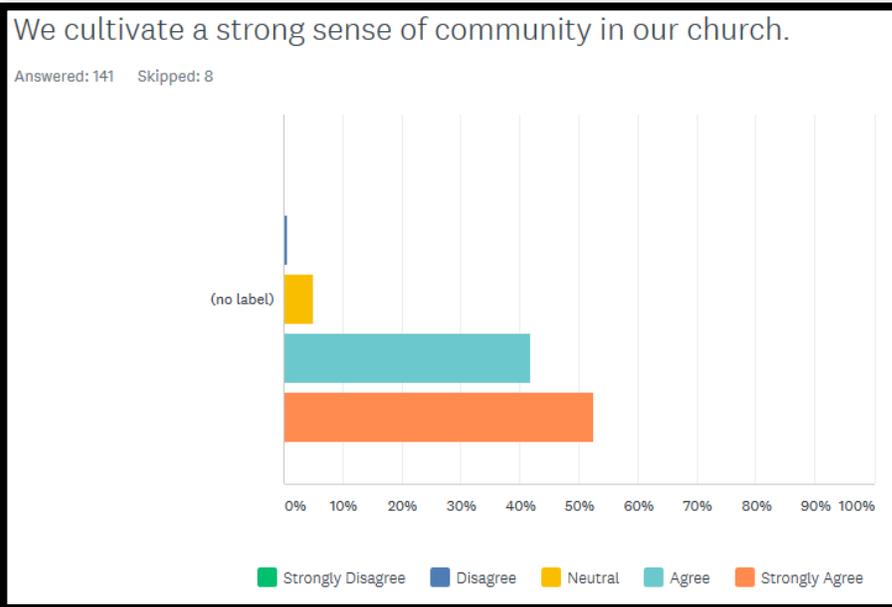
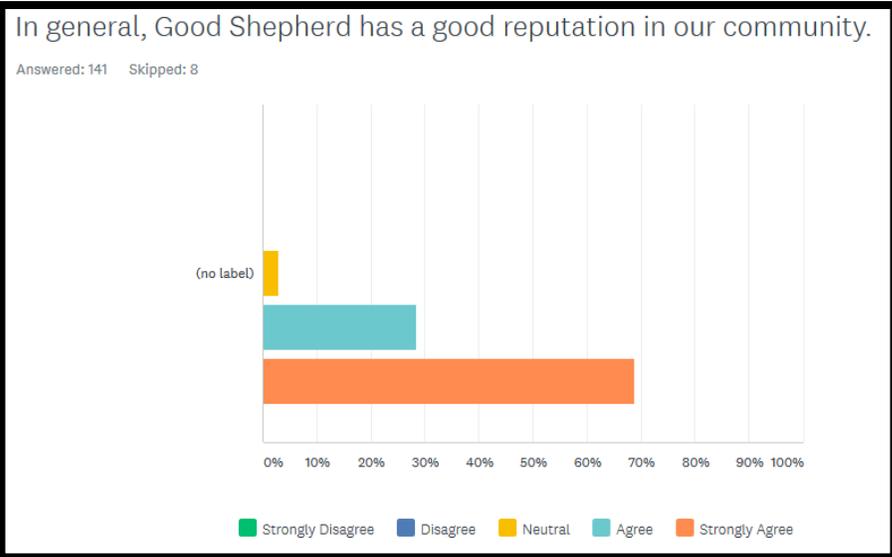


Our parish does a good job of welcoming new members and involving them in parish activities.

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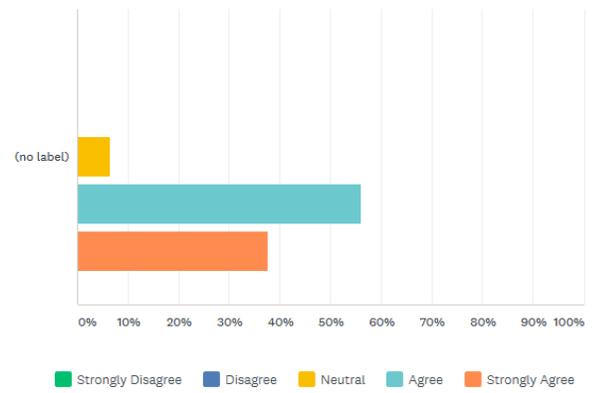
# V: Welcome & Fellowship



# VI: Stewardship

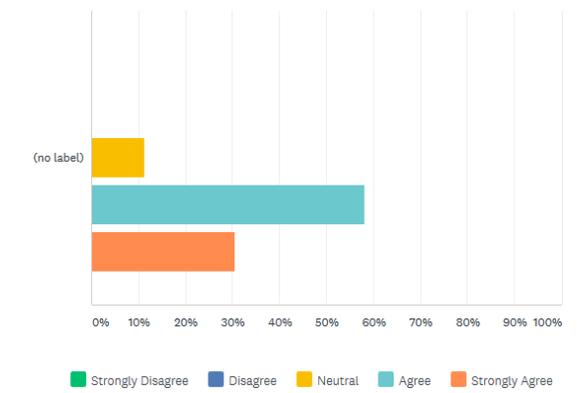
In general, Good Shepherd parishioners are good stewards of time, talents, and individual treasures.

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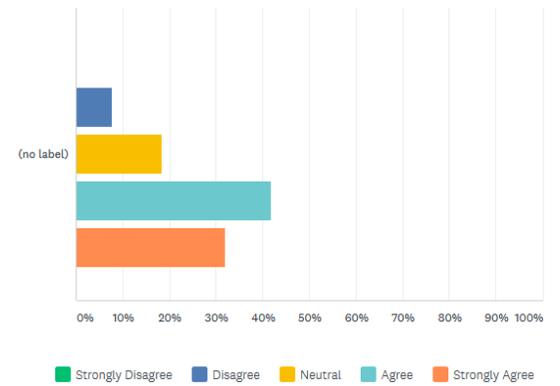
I am committed to making sure my stewardship will help meet the needs of our church.

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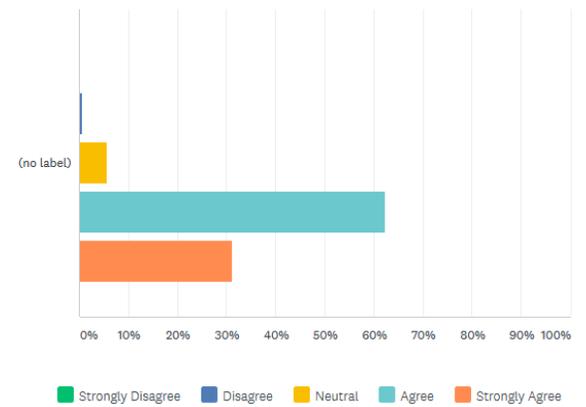
I have a general understanding of the amount of money required to operate Good Shepherd.

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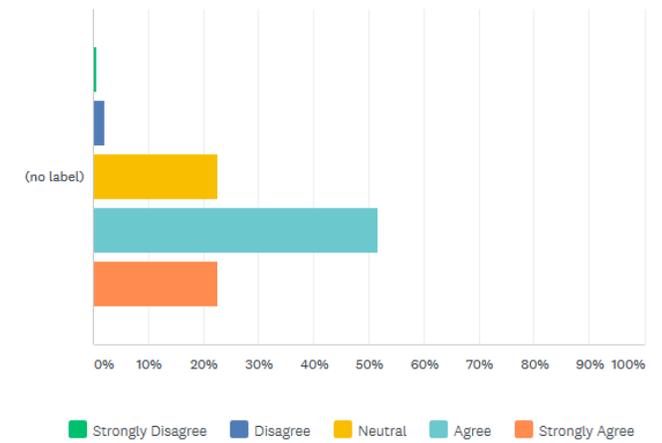
In general, Good Shepherd parishioners have an understanding of Christian stewardship and its importance to sustaining a viable church.

Answered: 141 Skipped: 8



I am open to learning more about our church's financial needs.

Answered: 141 Skipped: 8



# VII: Characteristics of Our Next Priest



% Responding Very Important/Important	% Responding Important / Very Important
<ol style="list-style-type: none"> <li>1. Integrity (97% / 3.6%)</li> <li>2. Good communicator (87% / 13%)</li> <li>3. Effective Preacher (78% / 22%)</li> <li>4. Accessible to parishioners (78% / 20%)</li> <li>5. Delivers sermons that are personal and applicable to daily life (76% / 22%)</li> <li>6. Attentive to generational diversity (71% / 27%)</li> <li>7. Motivates others (69% / 31%)</li> <li>8. Models justice, peace, and reconciliation (68% / 29%)</li> <li>9. Supports diversity of race, sex, sexual preference (68% / 26%)</li> <li>10. Pastoral care: providing emotional &amp; spiritual support (67% / 30%)</li> <li>11. Deeply spiritual (66% / 27%)</li> <li>12. Celebrates Gods work in the world (65% / 31%)</li> <li>13. Ability to grow church (60 %/ 35%)</li> <li>14. Delivers sermons that reference and add context to the Biblical readings and the Gospel (59% / 30%)</li> <li>15. Effective Teacher (58% /40%)</li> <li>16. Ability to handle conflict while implementing church vision (57% / 43%)</li> <li>17. Sets the example of generous giving (57% / 30%)</li> <li>18. Personable/Social/Outgoing (55% / 41%)</li> <li>19. Sense of humor (53% / 44%)</li> <li>20. Collaborative (53% / 45%)</li> <li>21. Community involvement &amp; outreach (51% / 45%)</li> <li>22. Models prayer and the importance of prayer in daily life (49% / 47%)</li> <li>23. Delivers sermons that address social and political issues (36% / 35%)</li> </ol>	<ol style="list-style-type: none"> <li>1. Organized administrator (60% / 33%)</li> <li>2. Committed to stewardship development (58% / 37%)</li> <li>3. Ability to use technology (57% / 25%)</li> <li>4. Committed to Adult Christian Education &amp; Formation (56% / 37%)</li> <li>5. Previous church experience (55% / 27%)</li> <li>6. Committed to Children Christian Education (52% / 39%)</li> <li>7. Ability to handle criticism effectively (51% / 49%)</li> <li>8. Ability to implement changes (50% / 50%)</li> <li>9. Ability to plan for unforeseen things (50% / 42%)</li> <li>10. Effective counselor (47% / 45%)</li> </ol>

# VIII: Good Shepherd's Future

*Where do you (respondent) see Good Shepherd in the next 3-5 years?*

Count	Response
21	Growing/thriving congregation/increased membership
18	Community/increased involvement/beacon in the community
15	Growing/developing new leaders and ministries
10	Healthy, welcoming congregation – “All are welcome; no exceptions”
8	Attracting younger families and youth
8	Diverse congregation
7	Strong/spiritual/healthy/active congregation
6	Strong inreach and outreach
2	Strong program church
2	In financial trouble

# VIII: Good Shepherd's Future

*Where are two things you'd (respondent) like to see changed at Good Shepherd?*

Count	Response
12	Attracting and involving more young families and youth
11	Music program/different styles of music
9	Youth programs/events/activities
7	Finances/strong stewardship/less dependence on endowment
5	Adult education programs for working adults/child care
4	Diversity of our Vestry/congregation
3	Increased opportunities for fellowship
2	Combine the two thrift stores/increase volunteers
2	Strong program church

# IX: Personal Narrative

*What do you (respondent) believe are the two most important issues facing Good Shepherd?*

Count	Response
36	Increase membership/growth/challenge of aging membership
35	Replacement/transition/acceptance to new Rector (finding the right person)
31	Remaining financially sound/stewardship
28	Attracting more youth/families/youth ministries
22	Maintaining members/parishioner involvement/fellowship/diversity of members
20	Maintaining outreach ministries/programs & volunteers
15	Responding to community crises/adaptability (COVID), political divide, etc.
6	Maintaining spirituality/traditions/walk with God

# IX: Personal Narrative

*What are two things you (respondent) like most about Good Shepherd?*

Count	Response
60	Welcoming/friendly/family-like church; Acceptance – “Come as you are”
39	Priest/sermons/staff
30	Outreach/ministries/volunteers
22	Style of worship/services
20	Fellowship activities
12	Music programs
10	Sense of community/caring relationships/friends
6	Love of God/spiritual growth
5	History/building/location/tradition